



Naming Rights Application for Summit Park

Thank you for your interest in naming rights at Blue Ash Summit Park. We are seeking like-minded partners willing to provide cash or budget-relief so that we can maintain the high level quality that businesses and residents of Blue Ash and our region have come to expect. In return, we will customize a package that fits your needs, so that your investment will leave a lasting impression for generations to come.

GENERAL INFORMATION:

Name of individual/group requesting: _____

Contact person's first name: _____ Last name: _____

Address: _____ City: _____ State: _____

Email: _____ Phone Number: _____

REQUEST FOR NAMING/RENAMING:

Asset or feature requested: _____

Proposed name/title: _____

Please describe the reason for the proposed name: _____

In which area(s) will the individual or group be interested in making a contribution: (circle all that apply)

1. Cash
2. Budget Relief (i.e. certain donated products or services)

What level of investment would you be willing to consider for this opportunity and for how many years?
I would be willing to contribute a total of \$ _____ over the course of _____ years.

What types of benefits would be most important to you through this partnership? (Circle all that apply)

1. None. This is a legacy gift.
2. Corporate Communications (i.e. advertising, marketing, public relations, etc.)
3. Employee Relations
4. Customer Relations
5. Entertainment (i.e. hospitality)
6. Strategic Positioning (may include exclusivity)

Do you have an existing relationship with the City of Blue Ash? Yes/NO

Explain:

What are your primary business objectives for seeking naming rights to Summit Park?

Please provide any additional information that might be helpful:

Thank you for taking the time to fill out this application.

Please mail your application to:
The City of Blue Ash
Recreation Department, Director's Office
Attention: Brian Kruse
4343 Cooper Road
Blue Ash, Ohio 45242